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Reasons why you'll never miss a sales or listing opportunity!

With hundreds of users in Australia and New Zealand, Utopia is a proven, profit generation tool that guarantees buyers are matched to every listing and instantly notified.

“ Utopia is an amazing tool that helps us easily and quickly communicate with our large buyer database ”

First National Real Estate Treeby (Ringwood, Vic) Brett Freeman

**INSPECTION REPORTER
NOW INCLUDED**

**AUTO PROCESS YOUR
PORTAL EMAIL LEADS**

1. Work smarter!

See who is opening your emails and which listings they find interesting via the clever campaign tracking available in Utopia.

2. Set and Forget!

Utopia has features that make your phone ring with buyer enquiry. It assures automatic delivery to your client database of weekly OFI lists and new property alerts - sent automatically via email, SMS or MMS.

3. Let the vendor choose you!

Allow potential vendors to conduct matching buyer searches via your website. Then, nail the listing with a supporting Buyer Demand report.

4. No Missed Opportunities!

Utopia guarantees your sales and property management team never miss an opportunity to tell potential buyers and tenants of new listings.

5. Productivity!

Alerts prospects in minutes, not hours.

6. Consumer Control!

Consumers are in control of what information they wish to receive.

7. Maximise Vendor Communication

Always keep your vendor 'in tune' with what is happening with their listings in the market place.

8. Build Profile!

Utopia guarantees top-of-mind status through regular communication.

9. Modern!

Utopia's powerful suite of eMarketing tools includes attractive and interactive eNewsletters and eCard templates. New templates are developed regularly.

10. Add Value!

Utopia's unlimited customer database builds a valuable asset, increasing the capital value of your business.

11. Easily Build Your Database

Utopia can automatically data enter your major portal email enquiries!

12. Sky's The Limit

Utopia allows unlimited email quantities.

13. Economy!

Utopia provides cheap business grade SMS - 10 cents each

14. Training

Utopia comes with one on one training, online video's and dedicated customer support.

For more information please **contact your Member Services Manager** or **Customer Service on 1800 653 666**

**INTEGRATED WITH
PLATFORM**



**first
national**
REAL ESTATE

