

Complimentary Free Advertising

First National Palm Beach Marketing Plan

Internet

Complimentary

- Palmbeachfn.com.au
- Pinesrealty.com.au
- Burleighrealestate.com.au
- Homesales.com.au
- Onthehouse.com.au
- Homehound.com.au

Window Display

Complimentary

A4 multiple photo window card

Colour Brochure

Complimentary

A4 colour brochures available at Open Homes and offices

Email Marketing

Complimentary

Weekly open email list sent to 17,500+ active buyers

Animated Video

Complimentary

Property animated slideshow video if professional photography supplied.

Jason Taylor

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**first
national**
REAL ESTATE

| Palm Beach

www.palmbeachfn.com.au

Feature Advertising

Marketing Package	Email Marketing (EDMs) sent to Database: 'Just Listed' email sent to matched active buyers (from 17,500+)	\$335
	Direct Mail: Direct mail to 100 absent owners in the immediate area + 500 colour 'just listed' flyers sent to local area	
	High Quality (HQ) Property Brochures	
Photography	Professional Photos & Floor Plans Quality professional digital photos are taken to market your property	\$330
Signage	Professional Photo Signboard	\$180
Social Media	Video Ad Campaign on Facebook & Instagram boosted for 2 Weeks	\$110
Realestate.com.au	Premiere Ad (60 Days) (Reedy Creek, Varsity Lakes, Robina, Palm Beach, Elanora, Currumbin Waters, Merrimac, Tallebudgera, Tallebudgera Valley, Mudgeeraba, Tugun, Currumbin, Currumbin Valley)	\$1,555*
	<i>(Burleigh Heads, Mermaid Beach, Burleigh Waters, Miami)</i>	\$1,829
Domain.com.au	Branded Placement	\$65
Title Search		\$23
	TOTAL	\$2,600*

Advertising Extras

Matterport 3D Tour	Virtual tour of your property FREE OF CHARGE	\$550
Photography	Professional Elevated Photography (Drone)	\$250
Video	Professional Specialty Film - 60-90 second feature film & commentary	\$473
Newspaper	Full page colour ad in the Gold Coast Sun (Wednesday)	\$667
	1/2 page colour ad in the Gold Coast Sun (Wednesday)	\$334
	Full page Gold Coast Bulletin (Saturday)	\$2,778
	TOTAL EXTRAS	\$_____

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Total Cost \$ 2,600.00

Signed: _____

Vendor/s: _____

Date: _____

Agent: _____

Date: _____

Payment Options

Cheque to:

Forge Palm Beach Pty Ltd Trust Account

Electronic transfer:

Bank:	ANZ
BSB:	014 636
Account name:	Forge Palm Beach
Account number:	1104 83752
Reference:	[The property address]

Terms and Conditions: As per the above advertising campaign, all monies are to be paid in advance as per the company policy (within 7 days of the listing commencement date). No advertising will be place until payment is received.

Note: In the event that the property is withdrawn, sold or expires before the completion of this marketing campaign, the remaining balance (unused marketing) will be refunded to the seller.

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